

Nuggets Day2

- Stakeholder centered communication strategy
- Research + data are critical
- Stakeholder analysis is useful
- Opportunity of some stakeholders neutralizing others
- What you do matters, what you don't do matters even more
- Perception of reality
- Ease study
- Very good presentation more especially on the political intelligence and the SC
- Situational analysis should also consider historical events
- We have to understand all stakeholders and their needs and issues. Some that are thought they are their partners or supporters may be the obstacles for the reform!
As they do not do that they are supposed to do.
- The iceberg
- Political intelligence
- The ways to use collective action with its obstacle
- Tragedy of commons
- "Brief out" does not mean "remove underwear".
- It's getting interesting.
- I like the afternoon session it is very practical
- How to analyze through impact and attitude of stakeholders in political/reform decision making?
- Free rider
- Solve the collective action
- Asymmetric information
- Political intelligence is key to success
- Strategic communication requires careful mapping of stakeholders