

Constraints to Collective Action

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Ceren Ozer, World Bank

Reform Communication: Leadership, Strategy and
Stakeholder Alignment

World Bank-Annenberg Summer Institute

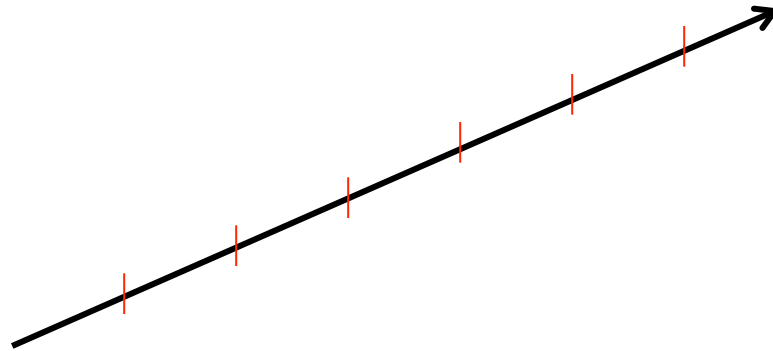
June 2–13, 2014

University of Southern California, Los Angeles, CA

Change and Development



Status Quo

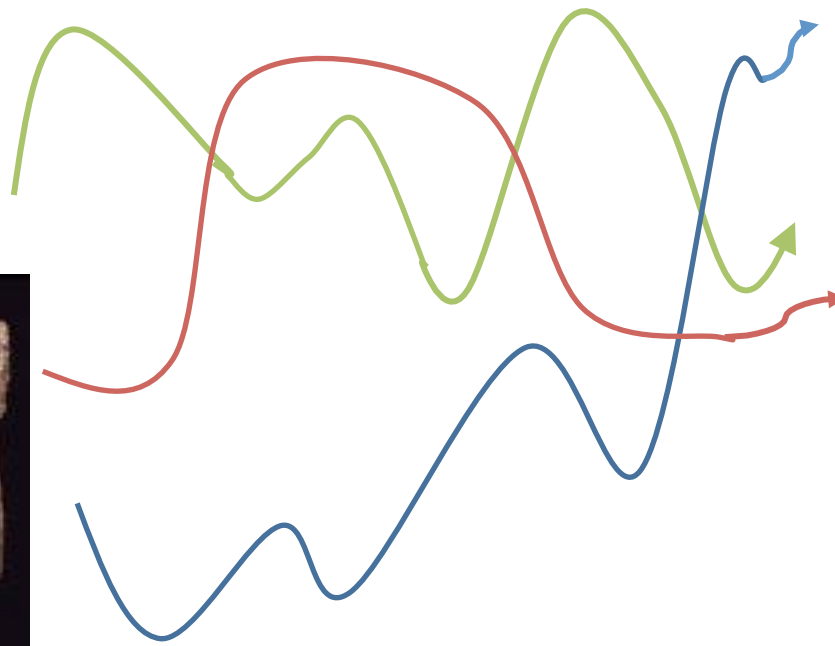


Desired State

Change and Development



Status Quo



Desired State

The Challenge of Reform



Why Learn About Collective Action?

The situation in which multiple individuals would benefit from a certain action except for an associated cost making it implausible that any one individual can or will undertake and solve the problem alone.

You will see that wildly dissimilar problems share incentive structures that are remarkably alike. With an improved understanding of the real nature of the problem we are able to better develop strategies and translate these into action.

Adventures of Eli the Elivator

<http://youtu.be/RtGfmM2PV7Y>

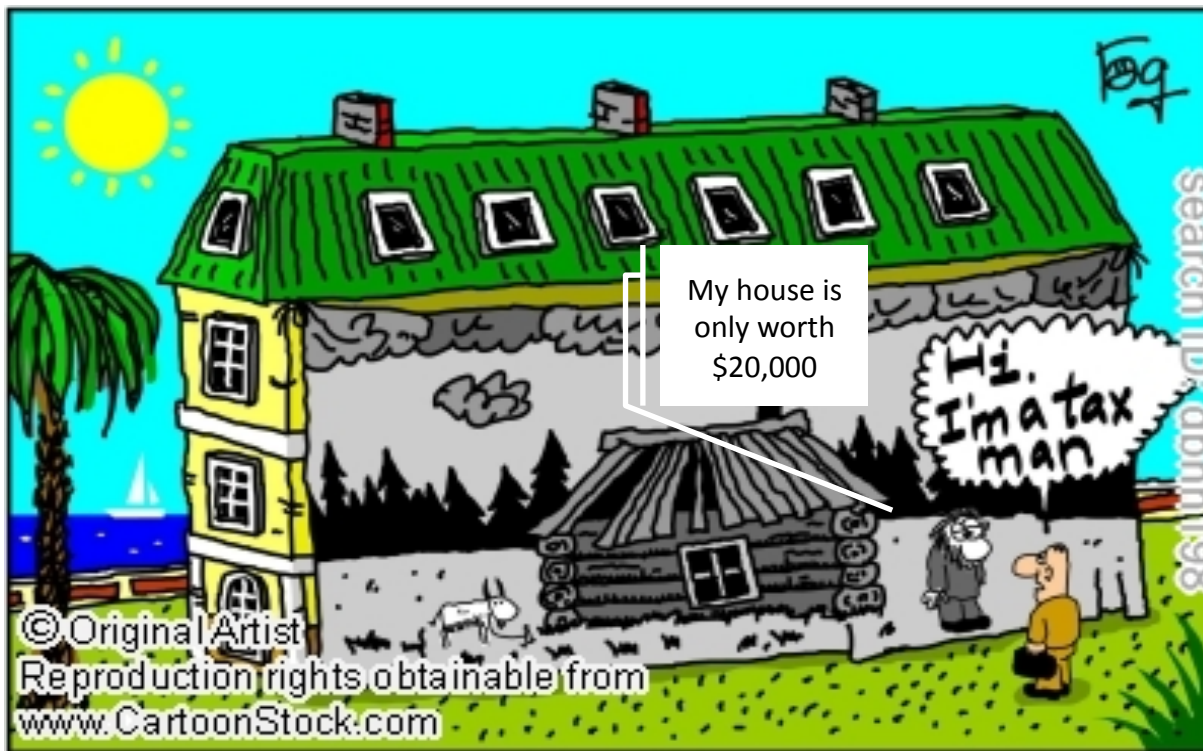
Free rider



I use ... You
pay... 🤪

...but the
community
loses

Asymmetric Information



I know...He
doesn't...

I gain!



...but the
community
loses

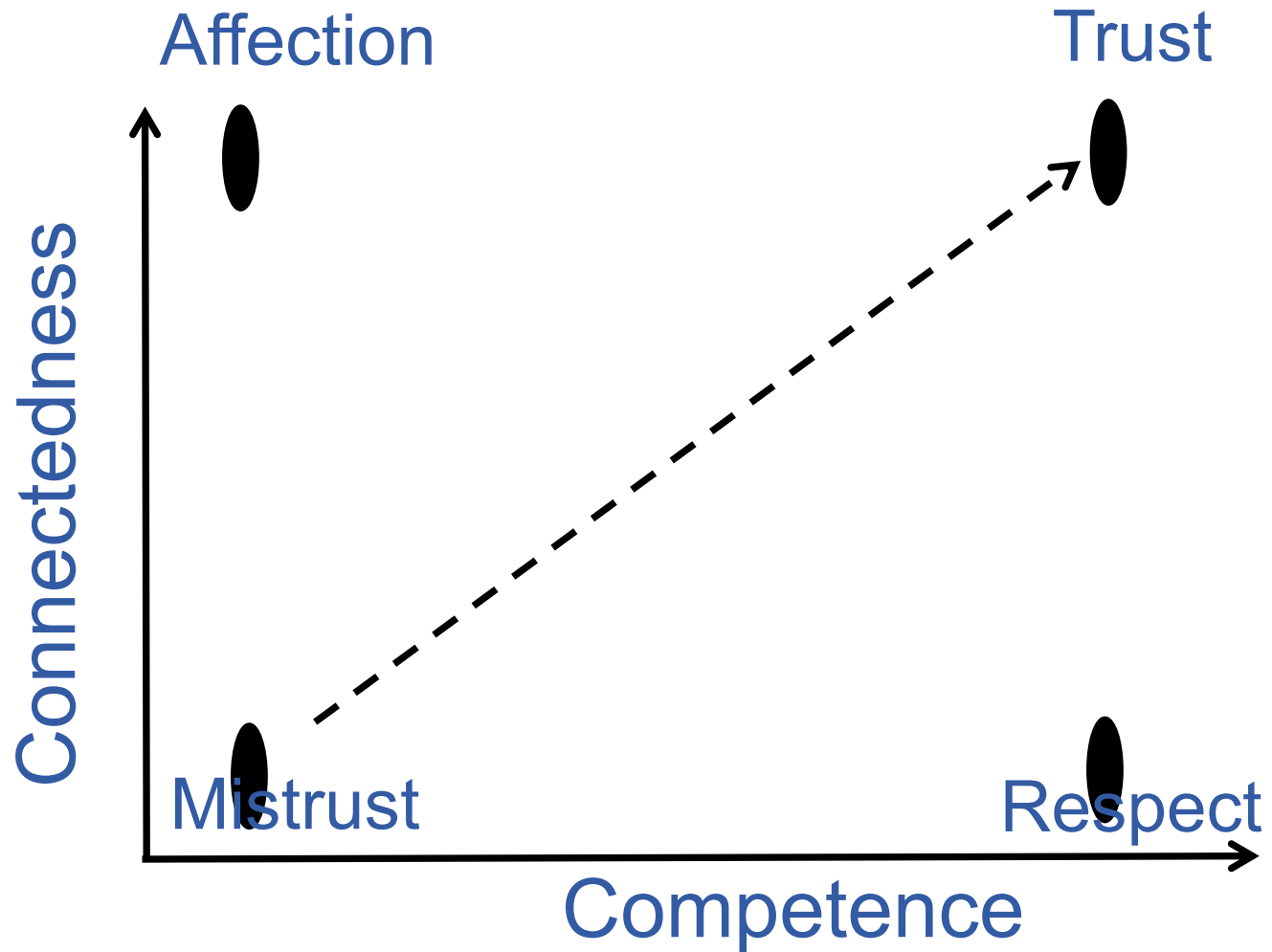
Agenda Setting

I
maneuver...

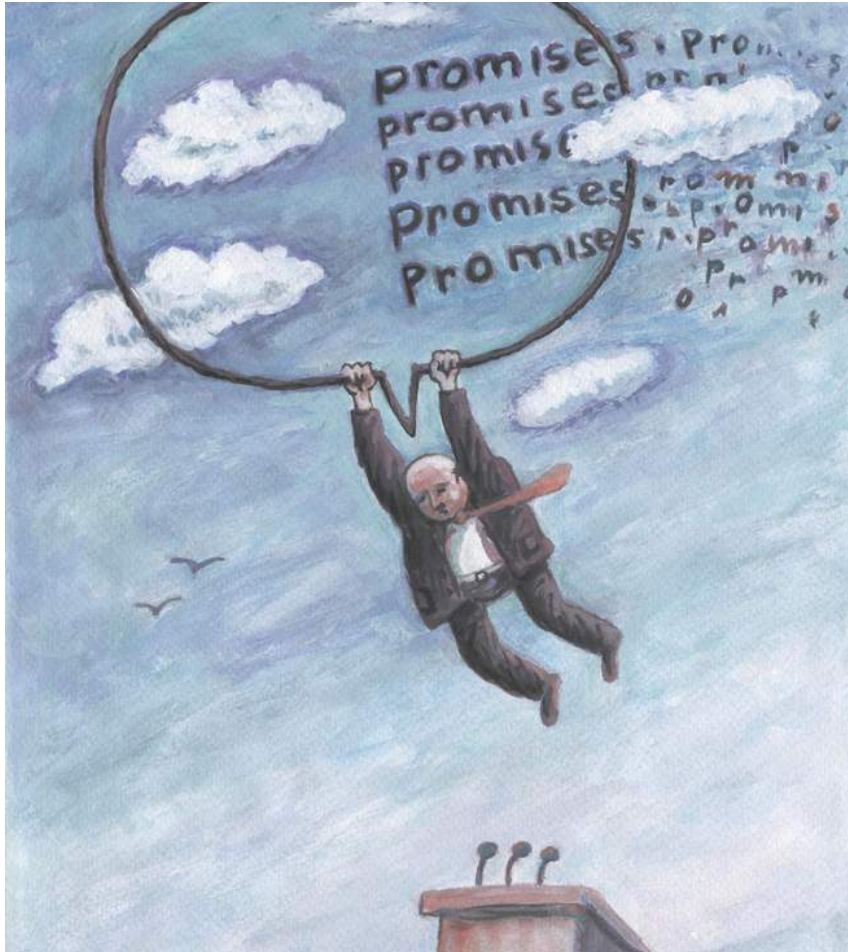
I win!



Mechanism of Trust



Credible Commitment



I break my
promise...

I suffer



Tragedy of the Commons

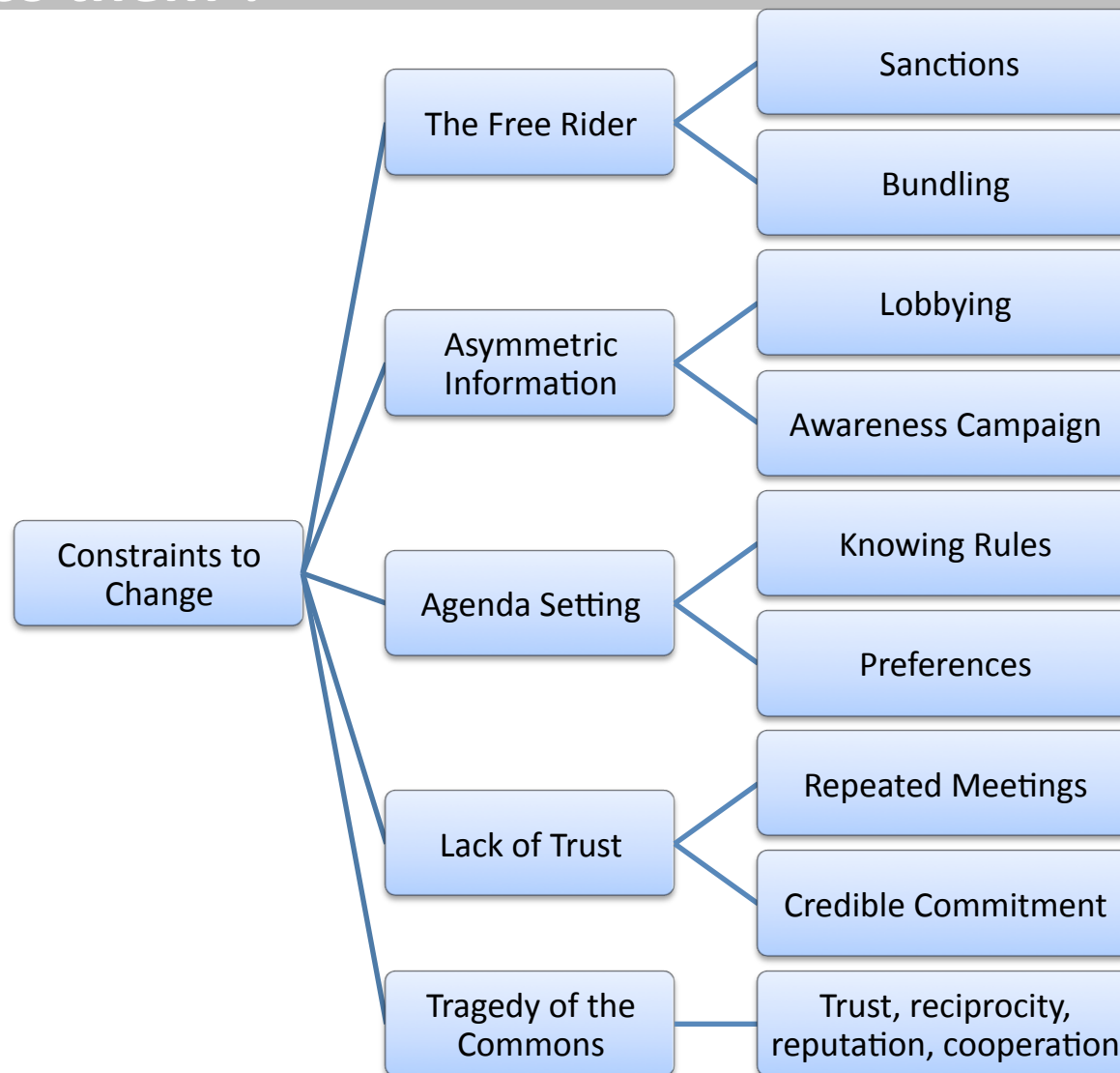


No Collective Action = Abuse = Tragedy



Failure of Collective Action

Selected Constraints to Collective Action: *What different stakeholders might confront and what they can do to address them ?*



Constraints to Collective Action

Exercise

- > **Personal reflection and journaling:** please **take 5 minutes** and **reflect** on the concepts we reviewed. Identify 1 or 2 illustrations and name the collective action constraint (and/or solution) from your professional or personal experience. **Take another 5 minutes** and **take notes** on your worksheet.
- > At your tables choose a moderator who will help time keep. Each one reports back, followed by **table dialogue for 15 minutes.**
- > At your tables choose a reporter. Please use the flip chart paper provided to **write your selected collective action illustration. 5 minutes**
- > **Each table presents. Plenary dialogue.**